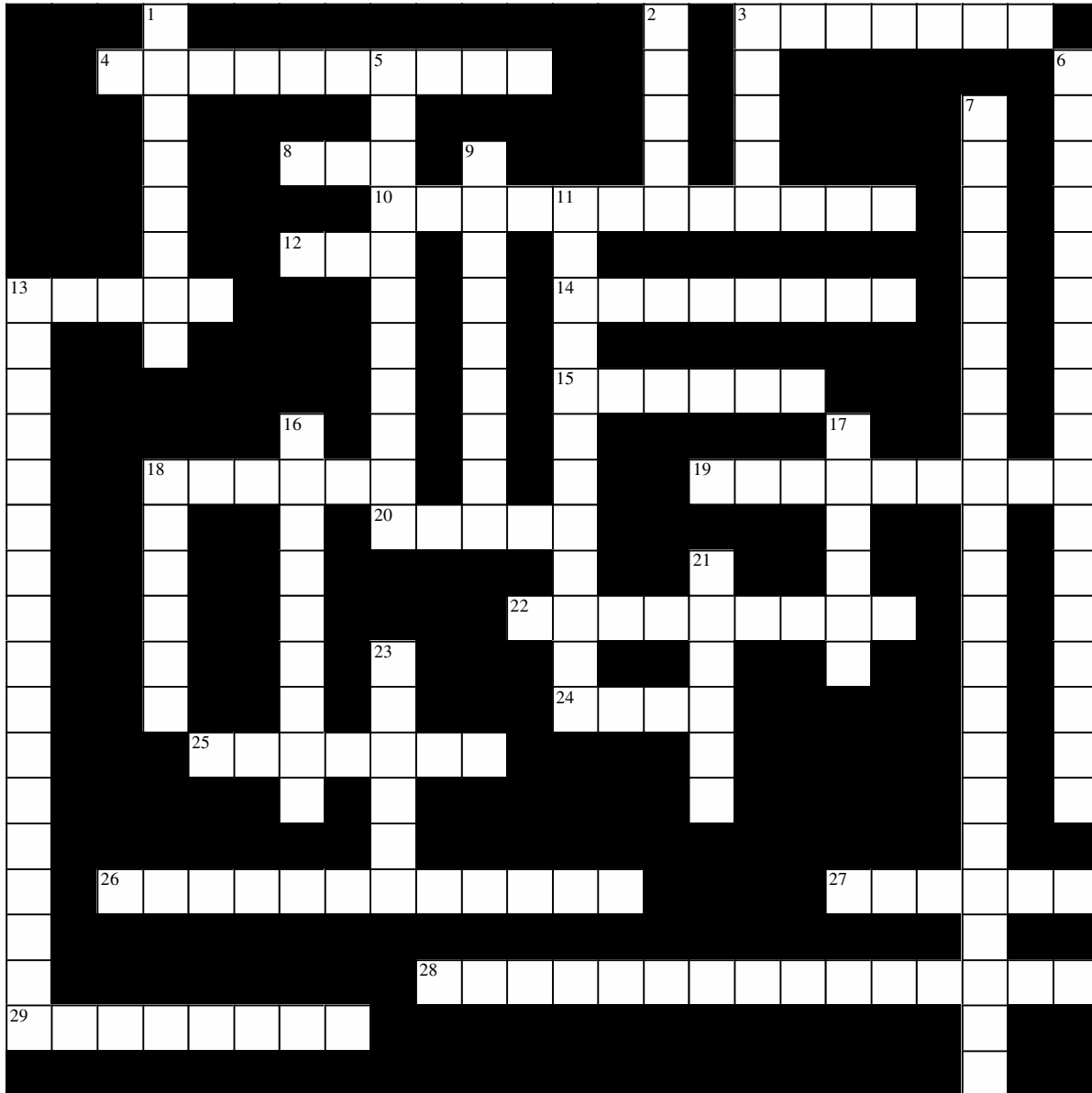


ABA BJ Puzzle of the Week: 4/29/11

Financial Press: The Puzzle

Prize provided by Bananagrams,
the award-winning word game:
www.bananagrams-intl.com



A good deal of the information we receive nowadays about financial subjects comes from far more than print media, yet we still refer to the media as the "financial press." This week's puzzle deals with publications, financial press figures, and means and ends of reporting the nation's financial developments. *Fax completed puzzle, with name, bank, title, and e-mail, by 5 PM, Wednesday, May 4, to 212-633-1165, to participate in a drawing for a game from those made by Bananagrams. Good luck! scocheo@sbpub.com*

ABA BJ Puzzle of the Week: 4/29/11

Financial Press: Across Clues

Prize provided by Bananagrams,
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ACROSS

3. Oversize business journal made its name synonymous with "500." In spite of its name, it was founded during The Great Depression.
4. This investment website may jest in its name, but many take its discussions quite seriously. We joke not.
8. Online business and financial news service starts with these letters, and ends in "Market Watch."
10. Financial news and analysis site named for where most investors hope not to wind up.
12. Magazine, focused on business resources for the entrepreneur, has its annual "5000" ranking.
13. Perhaps not strictly a business magazine in the traditional sense, it's the way some connect to modern economy and technology. What it definitely is not is a trade journal for electricians, in spite of its name.
14. Four times a year, the financial press homes in on these numbers from banks and other public corporations.
15. A building machine, a sandhill denizen, or, spelled this way, a family name that goes with business journal's in New York and Chicago.
18. Now either a pesky feature on statues or someone just asking to be conned, this word once referred to a device with wings that newsmen sometimes used to "home in" on big financial news and send it back to the "home" office.
19. Online business news service specializes in financial securities and markets data.
20. Started as a simple, enthusiastic search engine, now includes a much-followed financial function.
22. More so than Rudyard, apparently, given its ending. But really known as the granddaddy of Washington newsletters and "news to use" spinoffs.
24. Basis of annual reports for public companies, spelled out. Also a pretty heft foot race, where pedal locomotion goes decimal.
25. Old slogan for this publication held that "Today is history. Tomorrow is _____."
26. Once a star in the firmament of business magazines, fallen publication has been picked up and had name of NYC mayor added to its original one.
27. Before the internet became ubiquitous, daily papers, especially the big national ones, devoted lots of space to this feature, which many who could read between the lines put a lot of "stock" in.
28. Wide-ranging financial services advice and education site began as a matter of interest.
29. Big in cable, then signed off. Then signed on with a different network. No stranger to controversy, made a name for opposing outsourcing. Many don't know he was also investor in a southern community bank.

ABA BJ Puzzle of the Week: 4/29/11

Financial Press: Down Clues

Prize provided by Bananagrams,
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DOWN

1. Whether the Dow goes up or the Dow goes down, this news service has to "keep up with."
2. Interviewers look for spicy ones and stock investors couldn't stay informed without them.
3. The page you'd like your bank to end up on—assuming the news is good.
5. Speedy-named publication stresses applying technology to business.
6. Home of "Pass the Aspirin," "First Person," "Compliance Clinic," and more.
7. Regular reading of this monthly tome will make you feel Fed up.
9. This now-old device was "key" to sending big financial news to those who needed it.
11. Serious British magazine of finance and more, its name could be a job title.
13. Venerable business daily with a "reformed" name.
16. Deadline-plagued wretches who produce the news for print, radio, TV, or internet.
17. Decade ago, dynastically published business glossy billed itself as "Capitalist Tool." Father publisher known for balloon payments.
18. An analyst who's really adept at figuring out what the financial news about a company represents is said to have a sharp instrument of this kind.
21. Before the web, before databases, before the "crawl" running along the bottom of financial programs on cable, if you wanted an instant stock quote, you had to have access to one of these.
23. This London financial center had an old movie made about it, starring Tyrone Power. Historically the maritime news of each day was recorded by hand, and the entries could sometimes make or break the investors putting money into its insurance contracts.