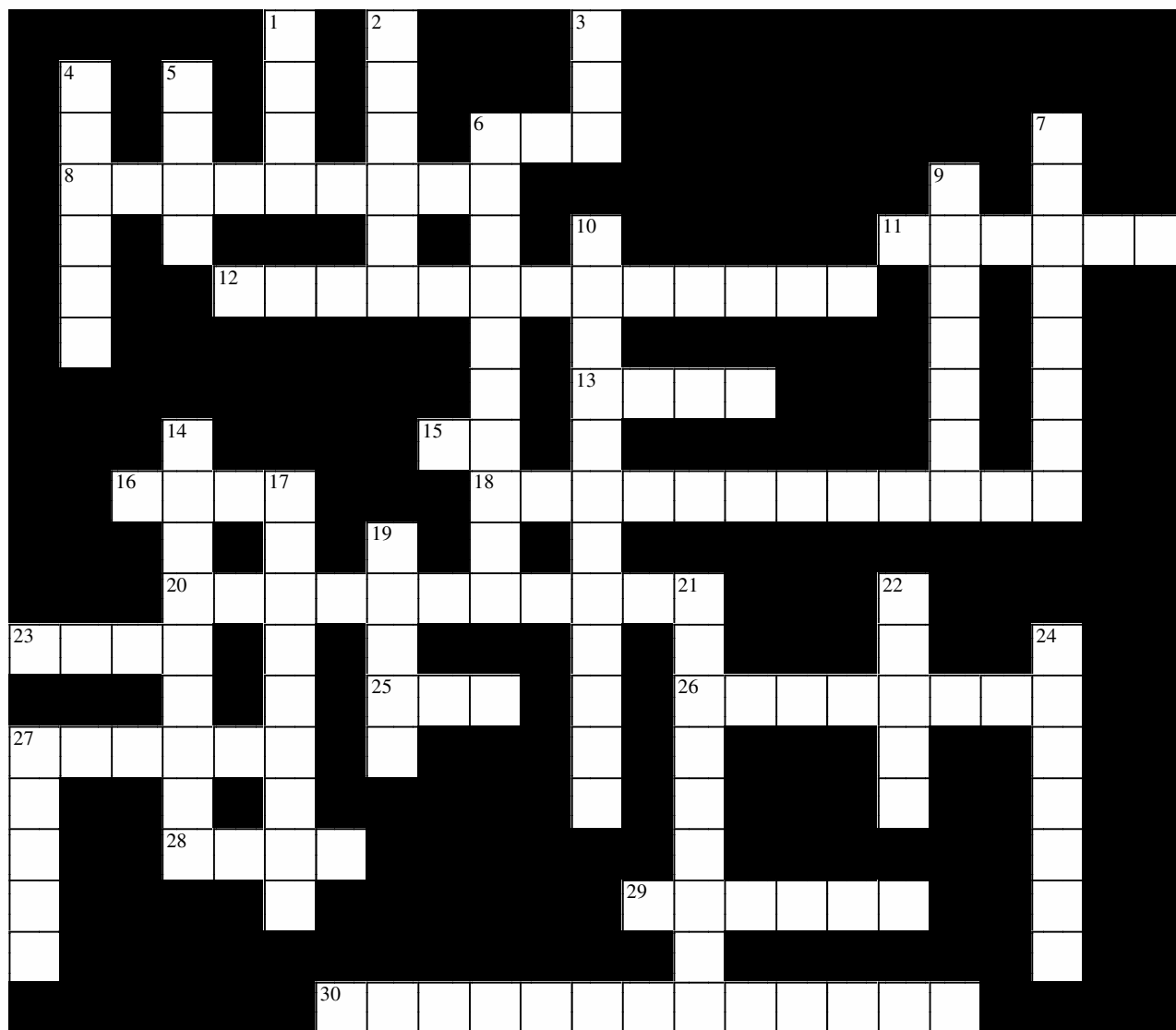


# ABA BJ Puzzle of the Week: 6/2/11

## 411: The Puzzle

Prize provided by Bananagrams,  
the award-winning word game:  
[www.bananagrams-intl.com](http://www.bananagrams-intl.com)



Some think banking is about money. But in many ways it's about information. Even money itself, these days, merely represents information, and has little intrinsic value. Bankers deal in all kinds of information—information they give, information they get, information they store, information they process. Information in all guises is the theme of this week's puzzle, and that's the "411" to get you started.

*Fax your completed puzzle, with name, bank, title, and e-mail, by 5 PM, Wednesday, June 8, to 212-633-1165, to participate in a drawing for a game from those made by Bananagrams. Good luck! [scocheo@sbpub.com](mailto:scocheo@sbpub.com)*

# **ABA BJ Puzzle of the Week: 6/2/11**

## **411: The Across Clues**

### **ACROSS**

- 6.** The report that you file when you may not be able to say for sure, but you think someone's been up to no good.
- 8.** Paper or electronic, it doesn't "say" anything. But when gathered into a multi-period storage format, it can "speak volumes" about a firm or person.
- 11.** Portable information storage advice that can be appended to many other forms of information. Usually the situation gets just a little sticky.
- 12.** Though it may not literally be a 3 by 5 anymore, bankers assign importance to it.
- 13.** A very IBMish kind of word that smacks of white shirts and narrow ties.
- 15.** Abbreviation for the modern banking department that helps the rest of the bank put its data into usable forms and formats.
- 16.** Sometimes preceded by "What's the," "Gimme the," "inside," and others that make it very specific to a situation.
- 18.** OSS, CIA, MI5, FBI, and Spy versus Spy.
- 20.** Financial information that's highly organized, in a format that many bankers Excel at.
- 23.** Funny thing is, this word for information can also be used to describe someone who is without a clue.
- 25.** When someone receives interest from the bank, you "1099 them," but in a very specific way.
- 26.** A very official request for information.
- 27.** A generic name for any compilation of information, by human or by machine, for analysis by management or the board.
- 28.** When someone provides the real deal behind a situation, he or she is said to be "dishing the \_\_\_\_\_."
- 29.** A six-letter description of the ultimate source of certain information. It's so impressive, if you spelled it out, you'd say "gee" more than once.
- 30.** A relatively new type of financial crime that hinges on having a great deal of information about someone else, and then running up their tab instead of your own.

# **ABA BJ Puzzle of the Week: 6/2/11**

## **411: The Down Clues**

### **DOWN**

1. Whether on paper, in a folder, on fiche, on microfilm, CDs, or the "cloud," this is the basic storage unit of most information.
2. Winged carrier of business information in a bygone age, this creature is also the name of a person who can be duped by false information.
3. Scramble the letters of this bank report and you'll have an old acronym for a computer screen.
4. Over a back fence, it's nasty. Over a desk, it takes on a different sheen.
5. Spelled differently, a good ingredient in soup. Spelled this way, a troublesome feature when you are trying to keep information under wraps.
6. Numerical information organized and analyzed by percentage, percentile, means, medians, and modes.
7. Where a troop of data lives, apparently.
9. When a colleague tells you what's going on, but you have to stoop to get the point.
10. Shakespeare wrote that "he that filches from me my good name robs me of that which not enriches him and makes me poor indeed." What would the Bard have made of this "good name" item so critical to consumer lending?
14. A unit that often serves as the organizational key to customer relationship management systems.
17. It could be a list of bank names, a list of bank staff, or the board in your lobby listing all the departments in your bank's HQ.
19. What happens when a mob misunderstands or overreacts to information.
21. Information given under oath, in court.
22. Hot information that, phrased this way, makes you think of old-time newspaper movies.
24. In many ways, the most important information one has in their bank. And when you think about it, it all adds up.
27. Often, this isn't really information at all, but conjecture or even invented "information" intended to mislead.