

EVERY MONTH CONTINUING COVERAGE

TECH TOPICS

THE ECONOMY

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Issue	Display Ad close	Editorial	Bonus Distribution	Advertiser Bonus* White Paper
January	Ad Deadline: Dec. 1, 2008 Material Close: Dec. 8, 2008	Insurance Risk Management M&A Outlook & Deal Trends	ABA Insurance Risk Management Annual Conference & Meetings for the Financial Services Industry	Cost Cutting Strategies Due: Nov. 20, 2008
February	Ad Deadline: January 2, 2009 Material Close: January 7, 2009	Community Banking Report Deposit Gathering/ Nontraditional Funding	ABA National Conference for Community Bankers	Fraud Challenge Solutions Due: Dec. 18, 2008
March	Ad Deadline: Feb. 2, 2009 Material Close: Feb. 6, 2009	Wealth Management & Trust Report Real Estate Lending: Outlook and Trends	ABA Wealth Management and Trust Conference ABA Real Estate Lending Conference ABA Mutual Community Bank Conference	Capital Raising Strategies Due: Jan. 19, 2009
April	Ad Deadline: Feb. 27, 2009 Material Close: March 5, 2009	Meeting New Security Challenges Customer-focused Strategies	ABA Risk Management Forum ABA Capital Markets Forum for Corporate Trust Professionals	Internet/Electronic Banking Developments Due: February 13, 2009
May	Ad Deadline: April 1, 2009 Material Close: April 6, 2009	Payment Innovations Best of the Big Banks: Profile and Rankings	ABA National Trust School ABA Graduate Trust School ABA School of Bank Marketing and Management	Compliance Concerns Due: March 17, 2009
June	Ad Deadline: May 1, 2009 Material Close: May 5, 2009	Compliance Solutions Top Performing Community Banks: Rankings & Case Studies	ABA Regulatory Compliance Conference ABA National Graduate School of Banking ABA Stonier Graduate School of Banking ABA CFO Exchange	Security: Data and Physical Due: April 21, 2009

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July	Ad Deadline: June 2, 2009 Material Close: June 5, 2009	Correspondent Banking Credit Management	ABA National De Novo Banking Forum	Employee Incentives Due: May 19, 2009
August	Ad Deadline: July 1, 2009 Material Close: July 7, 2009	Branch Automation Report Mortgage/Housing Update		Handling Credit Recovery Challenges Due: June 22, 2009
September	Ad Deadline: August 3, 2009 Material Close: August 7, 2009	Winning Insurance Strategies Marketing Innovators	American Bankers Insurance Association Annual Conference ABA Marketing Conference	Retail Banking Trends Due: July 21, 2009 Advertorial Opportunity See Below
October	Ad Deadline: August 28, 2009 Material Close: September 4, 2009	ABA Convention Coverage Money Laundering/Bank Secrecy Act Update	ABA Annual Convention ABA Money Laundering Enforcement Conference	Mobile Banking Due: August 21, 2009
November	Ad Deadline: October 1, 2008 Material Close: October 6, 2008	Retail Banking Report Competitive Picture: Who's In, Who's Out	Retail Delivery Conference ABA National Agricultural Bankers Conference	Partnering Up: Finding the Payback Due: September 22, 2008
December	Ad Deadline: Nov. 2, 2008 Material Close: Nov. 5, 2008	Banking's Outstanding Innovators Fraud Solutions		Top Management Issues Due: October 20, 2008

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