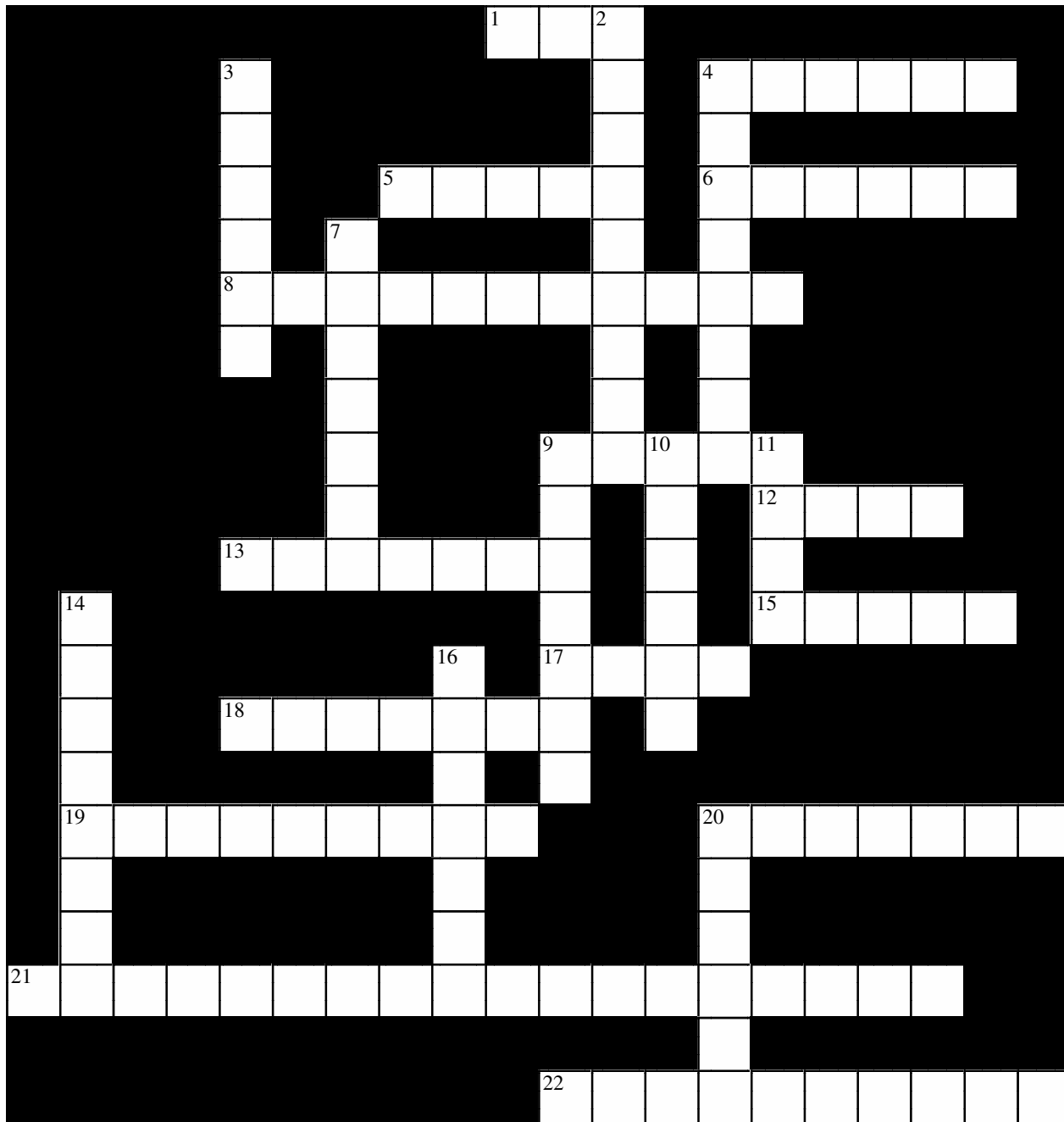


# ABA BJ Puzzle of the Week: 1/4/11

## Supermarket Banking: The Puzzle

Prize provided  
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Lots of banks have supermarket branches, so we headed our cart to our local market for some inspiration. It's rather amazing how many connections with money, banking, and business you can find in a grocery store without trying hard. English seems full of expressions, analogies, and slang that exist in both the financial and gastronomical worlds, for instance. *Fax completed puzzle, with name, bank, title, and e-mail, by 5 PM, Tuesday, Jan. 11, to 212-633-1165, to participate in a drawing for a \$25 gift card from ABA's Community Bank Prepaid Program. (Please allow four weeks for delivery.) Good luck! [scocheo@sbpub.com](mailto:scocheo@sbpub.com)*

# **ABA BJ Puzzle of the Week: 1/4/11**

## **Supermarket Banking: The Across Clues**

### **ACROSS**

1. Though it might seem like a question about payment preference, this is what is being inquired about when you are asked "Paper or plastic"?
4. Chocolate ovals in a candy shell, they've been used by one CEO as a reminder to board members to not micromanage bank staff.
5. Something a banker who's read one too many regulations may become out of.
6. Ultimately, what brings most of us to work in the morning. The word comes from the Latin word for "salt." Today you'll find salt both cheap and fancy in the supermarket, but you wouldn't want to be paid in it.
8. An observational benefit of combining potatoes and corn on the cob.
9. Check out the Seafood Department to find this bivalve that is a "B-movie" synonym for money. Maybe you've used the word when you've had to "shell out" to someone that you owed.
12. Not so much a kurrent usage, this leafy term used to be used as slang for money. Typical usage: "Hey, \$100,000 a year ain't \_\_\_\_\_."
13. The person who completes your day's shopping up front, or an older title for today's "Chief Financial Officer" designation.
15. You can find these in the candy aisle, the tea section, the jelly shelves, the stomach remedy section, and in Philadelphia, Denver, San Francisco, and West Point.
17. Bordeaux, Verona, Geneva, Sausalito, and Brussels are all tasty pieces of "real estate" from this aisle. But not so this collection, sandwiched somewhere between Mallomars and the Premiums.
18. Method sought when you are asked "Cash or credit"?
19. You can find something like this banking essential in the soda aisle, among the bottled waters, and, in some states, in the "packaged-goods" section.
20. Soap, detergent, steel wool pads, mops, brooms, and dustpans can do this for a house. Astute credit managers can do this for a portfolio.
21. Monetarily named candy made of chocolate, caramel, and crisped rice, by Nestle, once came to the FDIC limit. But the Dodd-Frank Act would allow investment in more than one of these now.
22. An illuminating source of ideas for bankers, in a metaphorical, illustrative kind of way.

# **ABA BJ Puzzle of the Week: 1/4/11**

## **Supermarket Banking: The Down Clues**

### **DOWN**

2. If a banker baked, the flour a banker baking would bake with for top results.
3. Fuel for the banking expresso lane.
4. A rapid growth pattern or something good in a stir fry.
7. Bankers' favorite brand of bagel, frozen or fresh, at least going by the heritage of the name.
9. A Swiss banker's favorite raw root vegetable.
10. An unusual source of "core" deposits.
11. Do this to milk and you've lightened up. Do this to a customer or bank account and you'll be locked up.
14. Take out an "o" and shift an "i" and you're in the money. Leave in the "o" and leave the "i" be, and you're in the soup.
16. Leafy green that some use as a synonym for money. Toss some our way, and you'll bowl us over.
20. A chocolate and crisped rice confection from Nestle that goes with popular idioms involving credit, deadlines, and fender benders.